



▶ BOB MITCHELL ADDRESSES THE CORBIN CHAMBER ABOUT COMMUNITY CO-OPERATION, I-66 AND OTHER ISSUES OF INTEREST2



▶ BUSINESS WITH TERRELL..... DISCUSSES UPCOMING BUSINESS SEMINAR3



▶ CORBIN CHAMBER PROFILE THE CUMBERLAND INN4

CORBIN *focus*

ADDRESSING THE NEEDS OF CORBIN AREA BUSINESSES AND PLANTING THE SEEDS FOR A SECURE FUTURE

From the Director's Desk

Bruce Carpenter, Director, Chamber and Tourism



While it seems like only a short time ago that we were enjoying the sounds of Blake Shelton, The Grass Roots and The Spinners at the 52nd annual NIBROC Festival, the 53rd annual NIBROC Festival is just around the corner.

For the past two years, our local papers have reported that "This has been the biggest and best NIBROC ever". Last year, our festival was named as one of the Top Twenty Events by the Southeast Tourism Society, representing eleven southeastern states. For 53 years, Corbin residents have been gathering downtown to celebrate our town, our people and our accomplishments. Our goal remains to build on our history and provide activities and entertainment that will involve all age groups in our community. The NIBROC Planning Committee has been working on some

new ideas to expand our existing events, and to add new ones. I recommend you check our website regularly (www.corbinkentucky.us) to see what activities and attractions have been added.

This gift to our town is made possible only through the generosity of our local business and industry, which sponsor the NIBROC Entertainment. As a member of our business community, you will soon receive a letter outlining the various levels of sponsorship available for NIBROC 2005. There are several levels of commitment, each of which offers a package of benefits to you, the sponsor. Let's work together to make NIBROC 2005 a week to remember.

Bruce Carpenter
Director, Chamber and Tourism

SPECIAL ANNOUNCEMENT

Kentucky Department of Education's Tom Welch to be featured speaker at Chamber "After Hours" General Membership Meeting

The Corbin Chamber of Commerce is excited to announce that the June Chamber "After Hours" General Membership Meeting will feature Tom Welch as our guest speaker. Mr. Welch has a shared position with the Kentucky Department of Education and the Cabinet for Economic Development where he is "Director of Seeding Innovation" for the Department for Innovation and Commercialization for a Knowledge-based Economy. He is responsible for conceiving of and directing K-16+ education initiatives that blur the lines between economic development and education. In that capacity, as an "edupreneur" he also works closely with the business community and governmental agencies across the State.

Always an ardent revolutionary when it comes to school reform, his passion for student learning as the key ingredient for a healthy, vital community has motivated him in his current work with teachers, administrators, boards of education and community groups around the state. We look forward to seeing all of you on June 21st at 5:30pm at Corbin High School.

**Corbin Chamber "After Hours" General Membership Meeting
Tuesday, June 21 at 5:30 PM, Corbin High School**



MARLON SAMS
President

DAVID KECK

BILL HANSON

BETTY GIBSON

SHERRY LOGAN

BRUCE CARPENTER
Director, Chamber/Tourism

**CORBIN OFFICE OF
ECONOMIC DEVELOPMENT**

101 North Depot Street
Corbin, KY 40701
(606) 528-6390

www.corbinkentucky.us



BOB MITCHELL SPEAKS AT CORBIN CHAMBER LUNCHEON

Hal Rogers' Chief of Staff discusses community cooperation, I-66 construction, drug abuse issues

Congratulating the Corbin Office of Economic Development for its success in recruiting business development, Bob Mitchell, Chief of Staff for Congressman Hal Rogers' regional office in Somerset, began his address to the Greater Corbin Chamber of Commerce during the May Membership Luncheon. Mitchell lauded the growth that was taking place in our community, and expressed his belief that the spirit of co-operation which existed between officials at all levels of government was the primary reason such growth was possible. He is also encouraged by the degree to which that co-operative spirit is becoming regional in nature as the counties of southeastern Kentucky work together to improve the quality of life across the region. Mitchell stated that our area is poised to benefit from a new direction under consideration by the federal government to out source some of the services that are critical to government operations. If the out sourcing becomes reality, the potential exists for our communities to realize the establishment of additional high tech job opportunities.



Bob Terrell, Bruce Carpenter, Bob Mitchell & Marlon Sams at the Corbin Chamber of Commerce Mav Luncheon

Mitchell also spoke about the construction of I-66, which will pass through our area somewhere between London and Corbin. Once completed, I-66 will bisect the continental United States from coast to coast. Mitchell stated that this Interstate system would affect our communities for generations to come, with most of those who have worked so diligently to see this project approved not being around to see the economic impact it will have on Southeastern Kentucky in Industrial Development and Tourism Related Industries.

Mitchell told the membership that the only dark cloud on our horizon was the growth in drug abuse that was prevalent in so many of our communities. Under the leadership of Congressman Rogers, Mitchell is chairman of a new regional effort called UNITE, the goal of which is to take back our home towns by combating the forces that would destroy everything we have worked so hard to accomplish.



Mitchell stated that many of the communities in our region had formed chapters of UNITE, and that rallies had been held in several of those communities. He reported that recently in Williamsburg, over 3000 people turned out for a rally to show their support for the program. He encouraged the business leaders present to form a chapter in Corbin, and to rally the population to the cause. Mitchell told the group that the time to act is now, before the problem is out of control. Details on the UNITE program can be requested from the Center for Rural Development in Somerset at (800) 677-6179.



BUSINESS

WITH BOB TERRELL

Bob Terrell, a 50-year business veteran who enjoyed a distinguished career at Ford Motor Company, serves as Corbin's Director of Economic Development

We appreciate the jobs our local Business Leaders have established for the people of our region and the many services and products they so ably provide their customers in many parts of the world.

Last fall, we hosted a Business Seminar for some of our new and expanding companies in which we acquainted them with various governmental and private agencies to help them understand the programs available to them.

We are considering offering one or two more of these seminars during 2005. Could you please let me know your preference in subjects we would cover for these meetings? Please offer your thoughts and suggestions on the items below pertaining to the seminar. We are very thankful for your involvement in Corbin area business. We want to be sure we continually provide information and programs that will support your efforts.

Bob Terrell
 Director – Corbin Office of Economic Development

SUGGESTIONS FOR CORBIN OED BUSINESS SEMINAR

1. **What length of time is most acceptable for you to be away from your business to attend a seminar?**
 - a. Three hours or less _____
 - b. Three to six hours _____
 - c. All day _____
 - d. Other (please describe) _____

2. **What are the most desirable subjects you want to be covered?**
(Rank by number according to most important to your organization, highest = 1 , lowest = 8)
 - a. State Incentives Available _____
 - b. Creating a Business Plan _____
 - c. Personnel Management & Development _____
 - d. Building Codes and Start Up Requirements _____
 - e. Government Agency and Private Sector Financing _____
 - f. Financial Management _____
 - g. Customer Service _____
 - h. Utility Services _____
 - i. Other (please describe) _____

PLEASE MAIL OR FAX TO:
 Bob Terrell, Director, Corbin Industrial Development Commission
 101 North Depot Street · Corbin, KY 40701
 Fax: (606) 523-6538



CORBIN CHAMBER PROFILE

THE CUMBERLAND INN

WILLIAMSBURG, KY

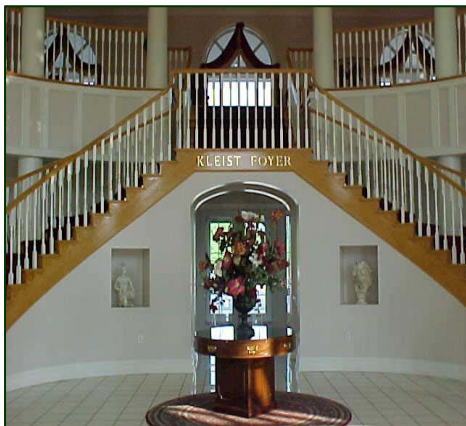
The Cumberland Inn is a proud member of The Greater Corbin Chamber of Commerce. Located in Whitley County right off of I-75 in Williamsburg at Exit 11, the facility opened in May of 1994 as a way for Cumberland College to offer its' students a positive employment experience while promoting the college to visitors.

The Cumberland Inn is pleased to announce the appointment of Mr. David Maggard to the position of General Manager at the Inn. Mr. Maggard is excited to have the opportunity to bring some of his culinary creativity to the Athenaeum Restaurant and expresses pride in the extraordinary service that the Inn and its' other venues offer. He invites you to experience our hospitality first hand at the next opportunity.



Sales Coordinator Jill Martin and General Manager David Maggard

The Cumberland Inn also welcomes Jill Martin to the Sales Dept. Jill will be happy to help plan your next function at the Cumberland Inn. The Inn provides 4,400 square feet of meeting and banquet space, allowing you and your group to concentrate on the day's business without distraction or to enjoy a celebration with friends and relatives.



Offering 45 spacious guest rooms and 5 deluxe suites, the Cumberland Inn brings both elegance and comfort to one's stay. For families & larger groups, the Cumberland Inn offers, The Hearth and Home. Modern and fully furnished, the Hearth and Home is a three story log home that will comfortably accommodate twenty-two people, and is equipped to sleep a maximum of twenty-seven guests.

With summer here, the Cumberland Inn wants to inform you of their partnership with the area's newest attraction, The Hal



Rogers Entertainment Center, Kentucky Splash Water Park. Call the Sales office for information about discount group admission and picnics provided by the Inn's banquet staff at the park's covered pavilion. In case of rain visit the Henkelmann Life Science Museum or the Williams' Cross Collection at the Cumberland Museum. Ask museum manager, Beth Wyatt for the "rainy day" discount! For reservations at the Cumberland Inn please call (606) 539-4100. The Hotel is located at 649 South 10th Street in Williamsburg.

NEW CHAMBER MEMBERS – MAY 2005

4 Ever Graphic & Design
Corbin's United Effort
JIREH Enterprise
Hillard Inc.

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VICKI KIDD, DANNY BROWN ADDRESS TRI-COUNTY LEADERSHIP CLASS

**Class treated to a day at the Falls, 2-hour
Canoe Expedition on the Cumberland River**

UPCOMING EVENTS

**Saturday, August 6
Saturday, October 15**

Cumberland Valley
"Cruise In" Car Show
Main Street, Downtown
12:00 Noon – 6:30 pm

Tuesday, June 21

Chamber General
Membership Meeting

Corbin High School

5:30PM

Guest Speaker:
Tom Welch

Sunday, July 3

Independence Day
Fireworks Celebration

Corbin Civic Center

Event Begins at 6:30 PM
Fireworks Begin at Dusk

August 10-13

NIBROC Festival
Downtown Corbin

Check Our Website at
www.corbinkentucky.us
for more details

September 2-4

NIBROC
Rodeo Challenge
Corbin Civic Center

Get Involved!

Contact Bruce Carpenter
(606) 528-6390 or
becarpenter@bellsouth.net

Compliments of the Corbin Tourist and Convention Commission, the current Tri-County Leadership class were treated to an outing on May 20th designed to enhance their understanding of the importance of the tourism industry to our economic base. The day began with a continental breakfast hosted by DuPont Lodge, and continued as the group was addressed by Danny Brown, the Director of Cumberland Falls State Park. Also addressing the class was Vicki Kidd from the Southern and Eastern Kentucky Tourism Development Association headquartered at the Center for Rural Development in Somerset.

The highlight of the day was a five mile canoe trip down the Cumberland River. This expedition was led by the folks at Sheltoewe Trace Outfitters, and terminated just above the falls at Cumberland Falls State Park. According to Sandi Curd, Chairman of the Board of Leadership Tri-County, "this outing exposed twenty-six



Vicki Kidd Addresses the Tri-County Leadership Class

community leaders from Knox, Laurel and Whitley Counties to the economic impact the tourism industry has and can have in Southeastern Kentucky." Tom Allen, class member and pastor of the First Baptist Church in Corbin, said "Wow, what a great day. The weather was perfect. I never realized what potential lies in Tourism."

Leadership Tri-County is a non-profit organization whose mission is to identify and develop the emerging leadership talent in Knox, Whitley and Laurel Counties. Recruiting is now underway for the class of 2006. For more information, contact Sandi Curd at (606) 528-3981.

A Special "THANK YOU" to Candy White

The Corbin Chamber of Commerce would like to take this opportunity to thank Candy White for her years of hard work and dedication while serving on the Corbin Chamber of Commerce board, most recently as Vice President. We also want to wish Candy the best of luck in her new position at The Laurel National Bank in London, KY

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**May Chamber Luncheon
Door Prize Winners**

Gift Basket – Belk
John Bill Keck of JBK, Inc.

Gift Basket – B B & T
Brian Gilmore of Adecco Employment Services

Massage – Candlelight Therapeutic Massage
Donna Helton of EKU

3 Month Membership – Baptist Family Fitness
Vicki Owens of On Target Communications

Savings Bond – Community Trust Bank
Terry Pugh of Tri-County National Bank

Dinner for Two – Cracker Barrel
RoAnna Sims of BB&T

Gift Card – Wal Mart
Janice Campbell of EKU

Chamber Newsletter Focus
Angela Mitchell of Cumberland Inn

SPECIAL ANNOUNCEMENT
June's Chamber General Membership Meeting will be held on Tuesday, June 21 at 5:30 PM at Corbin High School

**Door Prizes for June
will be furnished by:**

The Heritage Nursing Facility
Cumberland Inn
David's Steakhouse
Tri-County National Bank
Corbin Speedway
Grove Marina
Chamber Profile



Mailing Label Here